

Figure 2A

App No.: 09/477,511
Docket No. 02559/100F420-US2
Inventor: Gabi Matsliach et al.
Title: SYSTEM AND METHOD FOR PROCESSING AND PRESENTING INTERNET USAGE INFORMATION TO FACILITATE USER COMMUNICATIONS

AUG 1 8 2004

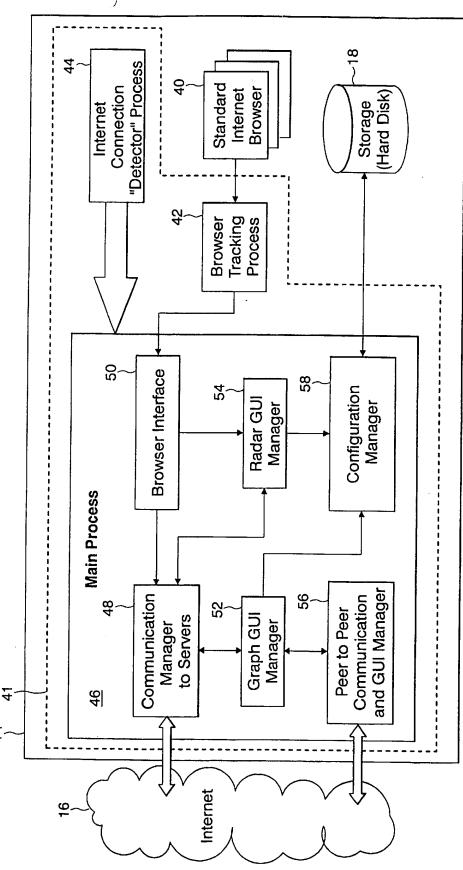


Figure 2B

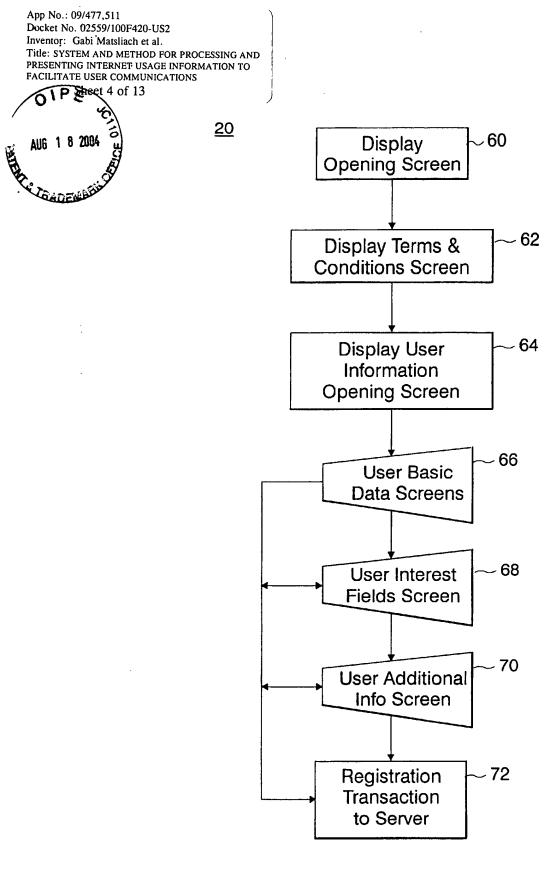
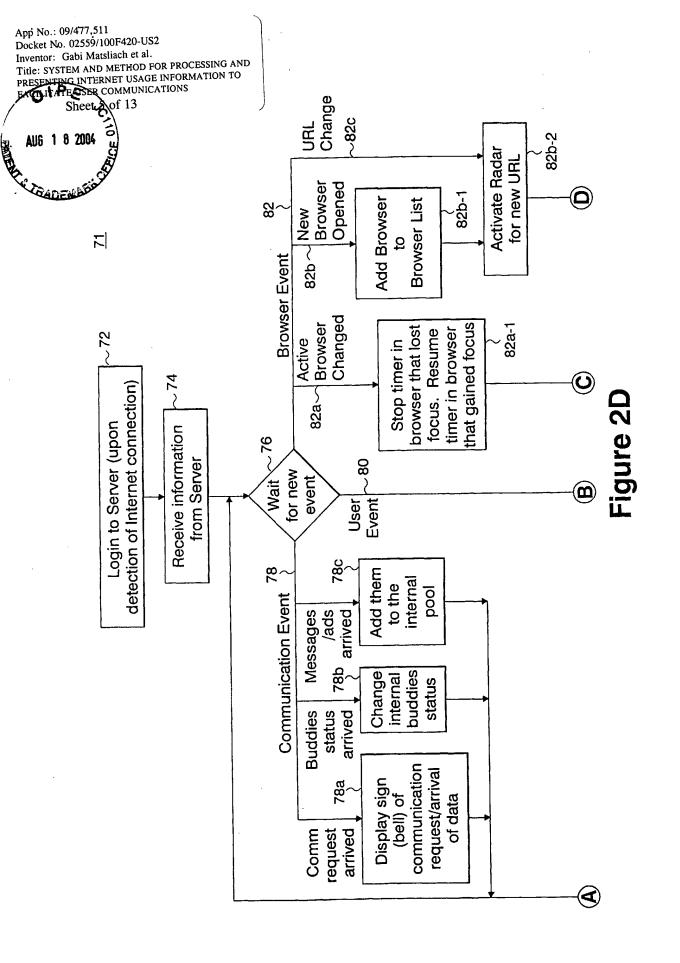


Figure 2C



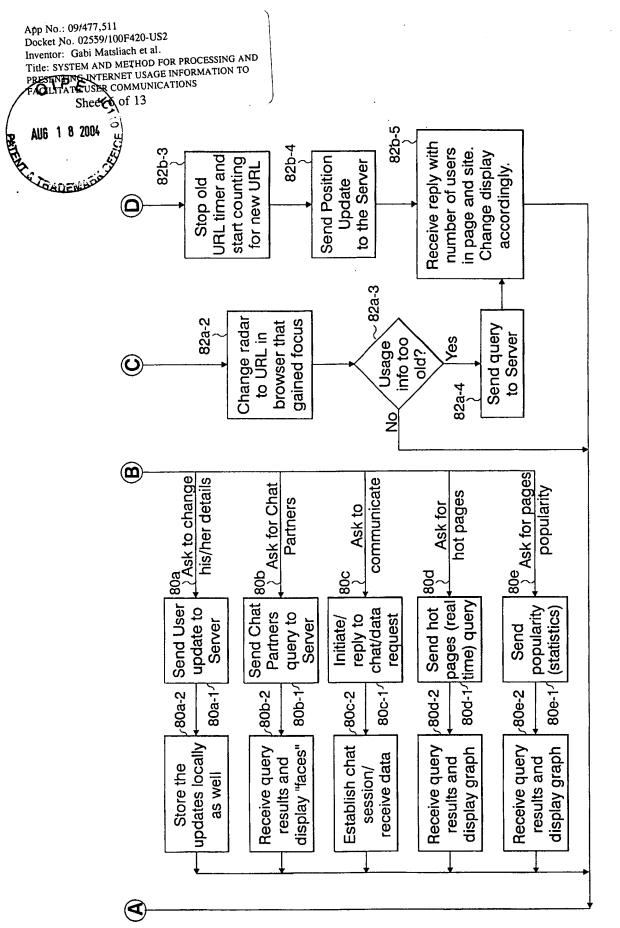
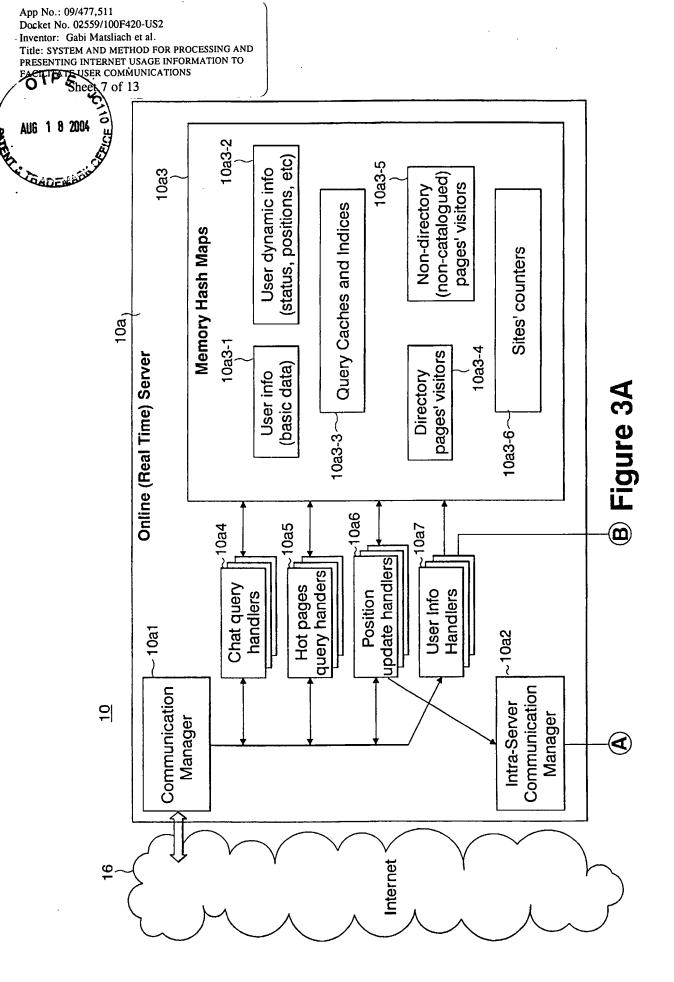


Figure 2E



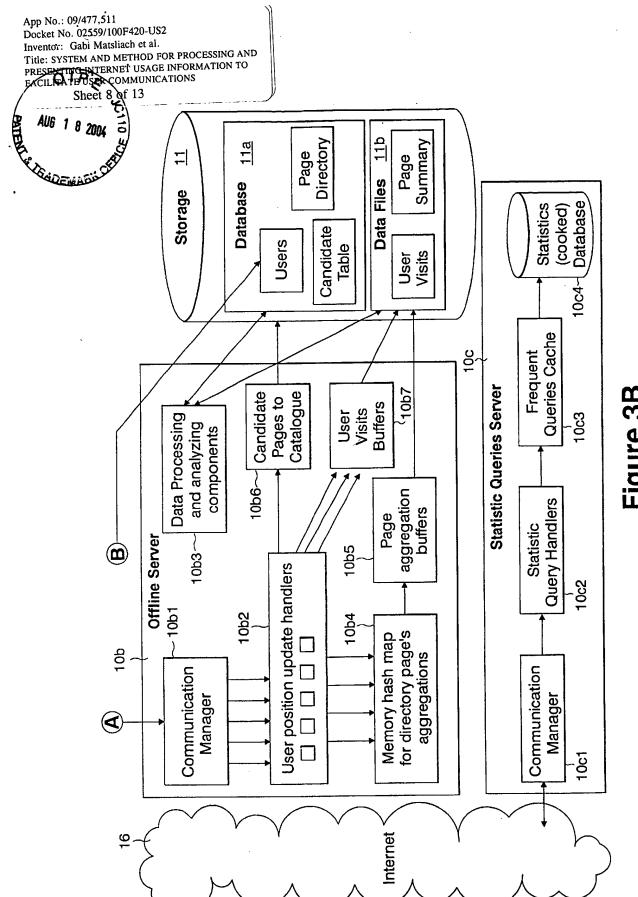


Figure 3B

App No.: 09/477,511

Docket No. 02559/:00F420-US2

Inventor: Gabi Matsliach et al.

Title: SYSTEM AND METHOD FOR PROCESSING AND PRESENTING INTERNET USAGE INFORMATION TO FACILITY TERMS COMMUNICATIONS

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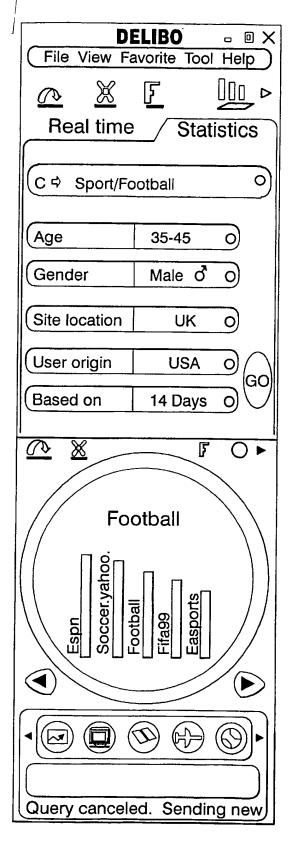


Figure 4



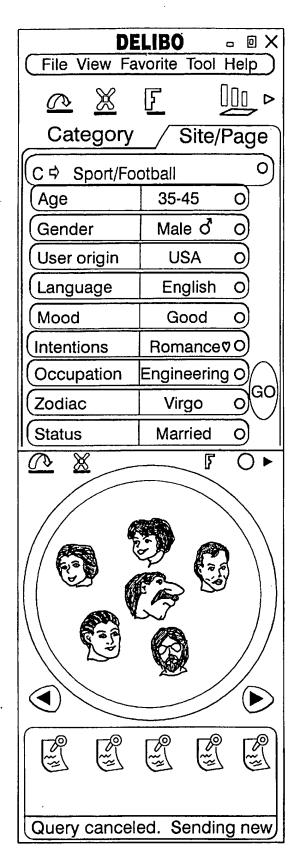


Figure 5

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Title: SYSTEM AND METHOD FOR PROCESSING AND PRESENTING INTERNET USAGE INFORMATION TO

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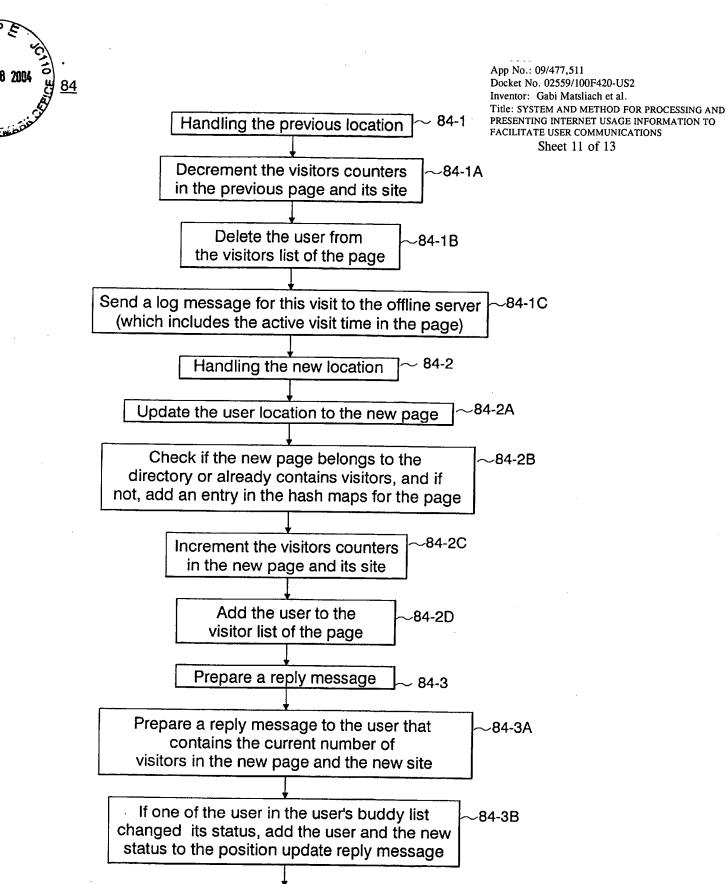


Figure 6A

Send the reply message

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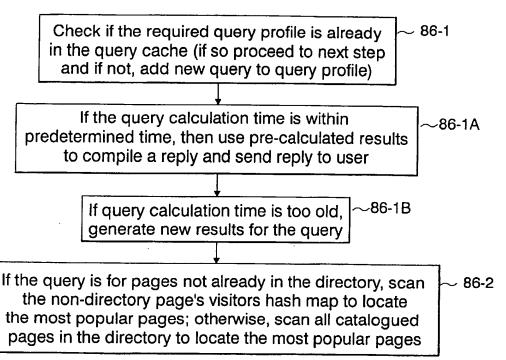
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## Figure 6B

If the query parameters contain a field of interest, scan all active users for users that meet the required criteria and declared being interested in a subject which is in the sub-tree of the given subject. Once a predetermined number of such users are found, compile a reply to the user submitting the query

Otherwise, scan the visitors of the given page and other pages of the same web site for users that meet the required criteria, select those that meet a predetermined number of the "nice to have criteria," and compile a reply to the user submitting the query

88-B

## Figure 6C

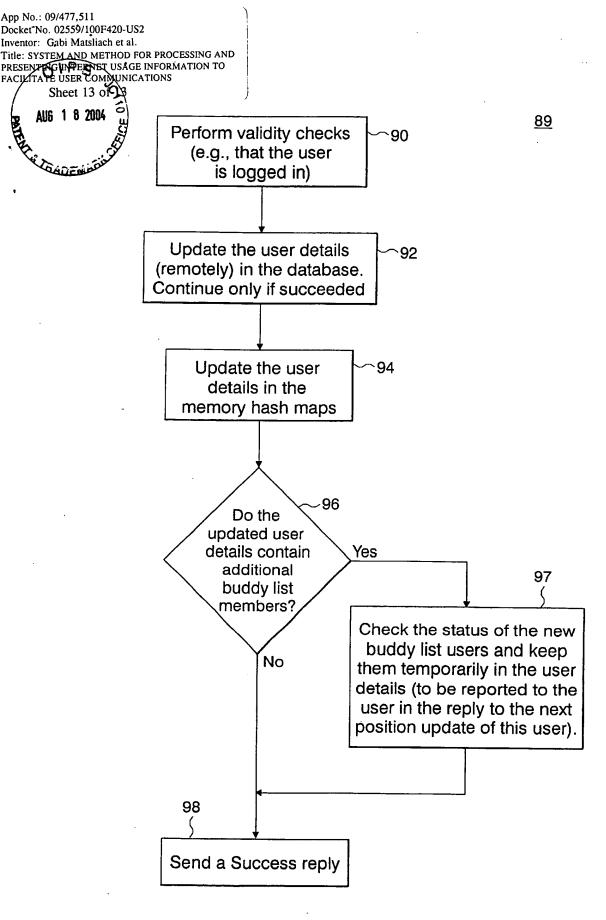


Figure 6D